



SPORTS SPONSORSHIP PROPOSAL

SPONSORSHIP OBJECTIVES:

- **Fostering relationships with MCC and wider community**
- **Increase business loyalty**
- **Apparel branding**
- **Stimulate sales**
- **Showcase social and community engagements**
- **Support indigenous and overseas communities**
- **Network with co-sponsors**
- **Media exposure – Print, digital and social**
- **Celebrate with us in our 40th year with Homecoming Week**



SPORTS VISION:

- **Mackay Christian College's C.L.E.A.R.**
(Christlikeness, Learning, Excellence, Attitude, Respect)
values underpin our commitment to providing ALL students with opportunities to engage in sports being inclusive of all abilities, to grow confidence, develop new aspirations, experience team & community camaraderie.
- **Grow and strengthen our sporting and missionary ties to the Aboriginal & Torres Strait Islander (ATSI) community** including the Woorabinda, Torres Strait Islands and Solomon Islands communities maintaining our relationships with the Indigenous Program mentors, coaches as well as the provision of sporting gear to these communities.
- **Develop a holistic approach** toward our sporting programs which includes strength and conditioning coaching, engaging our local community to support staff PD, collaborating with specialised coaches, Forebode Health & Injury Management, chaplains, and sporting recovery professionals.
- **Build an indoor sporting facility**, with classrooms, changerooms, and canteen.



SPORTS JOURNEY:

RUGBY UNION

Host Venue

- Mackay Q7's coincides with MCC's 40th Homecoming Week Celebrations!
- Combines Talent Testing run by Qld Academy of Sport, Reds Academy & QRU
- Rugby Schools Cup –Term 4
- Mackay Q7's
- Nyrie Contor Cup - Mackay District Junior Rugby Union Club -2017 to present
- Collaboration with Woorabinda community, MCC blessed 35 players & elders with travel, meals, accommodation & mouth guards to compete in the Mackay Q7's
- Provision of accommodation for Rockhampton and Emerald Girls Club Rugby Teams

2022 Events

- Mackay Q7's - MCC Open Girls Rugby 7's undefeated in 2020, 2021 & 2022 and won Player of the Tournament every year
- Mackay Q7s – 7 teams; 5 grand finalists; 3 champion teams & 3 Players of the Tournament
- CQ7's Yeppoon- 6 teams; 2 grand finalists & 2 Players of the Day
- Mackay Rugby School's Cup – MCC Open Girls Champions

2023 Events

- Western 7's, Emerald
- Mackay Q7's, MCC Mackay
- CQ7's, Yeppoon
- QLD All Schools, Brisbane
- Mackay Rugby Schools Cup' host school

School Representative Sports

- Since the 2021 inaugural inception of Mackay District School Sports (MDSS) 15-16 Yr Girls Rugby 7's - MCC teachers and staff have exclusively convened MDSS trials, then coached & managed the MDSS team at Capricornia Trials





ADVENTURE RACING

Zach Mach & Mini Mach Adventure Challenge racing celebrates the life of Zach Roberts, a former MCC student who embraced adventure and people, who tragically passed away in a traffic accident at age 18. This event was started in 2013 by MCC staff members and is held in the Pioneer Valley.

“Events like the ZACH MACH Challenge, and their organisation teams and volunteers, are the lifeblood of Mackay’s events calendar.” General Manager of Mackay Tourism, Tas Webber

- 2018 -Outdoors QLD Awards -The Brisbane City Council Outdoor Event Award Winner Zach Mach

2023 Events

- Zach Mach & Mini Mach

MOUNTAIN BIKE

- First QLD Mountain Bike School of Excellence
- 2017 Mountain Bike Australia – MTBA National Champions
- 2021 Champion School - Rocky Trail Entertainment Academy CQ Schools Competition
- 2022 2nd Overall School - Rocky Trail Entertainment Academy CQ Schools Competition

2023 Events

- 2nd Overall School - CQ Rocky Trail Entertainment Academy CQ Schools Competition, Rockhampton
- Qld Schools Graduation Cup, Gold Coast
- AusCycling Cross Country State Championships, Mackay

FUTSAL

2023 Events

- Whitsunday School Titles 2023 - 8 teams (5 Senior & 3 Junior)
- FQ Futsal School Championships 2023
- Inaugural Whitsunday Christian College Friendly’s Games



AFL

2023 Events

- AFL Street Smart Q Schools Gala Day
- Primary School – Auskick



BASKETBALL

2023 Events

- 2022-23 Mackay Championship Season - U16 Boys semifinalists MCC team
- 2023 Presidents Cup Season
- Inaugural Whitsunday Christian College Friendly's Games
- Modlin Cup Staff vs Student



LAWN BOWLS

2023 Events

- Intraschool Lawn Bowls Competition
- Secondary Schools Lawn Bowls Cup



NETBALL

2023 Events

- Vicki Wilson Shield (Yr 10-12)
- Vicki Wilson Cup (Yr7-9) - 2 teams
- Inaugural Whitsunday Christian College Friendly's Games
- Hopper Cup - Staff vs Students



OZ TAG

- 2019 7 junior teams QLD state record for a primary school in an Oz Tag competition

2023 Events

- Junior & Senior Summer Season



RUGBY LEAGUE

2023 Events

- Karyn Murphy Cup (Yr 9-10 & Open Girls)
- School Boy Trophy (Yr 9-10 Boys)
- Primary school – Karyn Murphy Challenge



TOUCH

2023 Events

- Open Fast 4 team in Mackay Touch Fast 4
- Mackay Touch Association Junior Touch season

2022 Events

- Inaugural Fast Four Intraschool Comp – QTA supported
- Teacher vs Student Fast 4 Game – QTA supported
- Palmer Shield - Teacher vs Student



VOLLEYBALL

2023 Events

- Mackay Secondary Schools District Volleyball
- Inaugural Whitsunday Christian College Friendly's Games

SPONSORSHIP PACKAGES

2023 -2024

**Sponsorship Packages are valid for 12 months*

SPONSORSHIP LEVELS	COMMUNITY \$200	BRONZE \$500	SILVER \$750	GOLD \$1500	PLATINUM \$3000
1. Branding and website link recognition on MCC Sports Facebook page and MCC website					
2. Branding in Sports Handbook and College Yearbook					
3. Certificate of Appreciation			Team Photo	Team Photo	Plaque and Team Photo
4. Apparel Branding – Team Shirt and /or Travel Polo		Sleeve	Lower Back	Upper Back	Polo Front
5. MCC Sports Presentation Night (Opportunity to present players with awards)					
6. Branding on MCC sports events banners					
7. Featured sponsor on MCC Facebook page (Includes brief feature article with website link)					
8. Digital Noticeboard on Glenpark Street for traffic exposure					
9. Branding on school marquees					

SPONSORSHIP FORM 2023 -2024

Thank you for your support of Mackay Christian College Sporting Program.

Please complete the form below (or electronically via) <https://mcc.qld.edu.au/mcc-sports/> and we will send an invoice for your selected sponsorship level.

Business Name	
Contact Name:	
Sport:	<input type="checkbox"/> AFL <input type="checkbox"/> LAWN BOWLS <input type="checkbox"/> RUGBY LEAGUE <input type="checkbox"/> ADVENTURE RACING <input type="checkbox"/> MOUNTAIN BIKING <input type="checkbox"/> RUGBY 7's / UNION <input type="checkbox"/> BASKETBALL <input type="checkbox"/> NETBALL <input type="checkbox"/> SOCCER <input type="checkbox"/> FUTSAL <input type="checkbox"/> OZTAG <input type="checkbox"/> TOUCH FOOTBALL
Sponsorship Level:	<input type="checkbox"/> COMMUNITY <input type="checkbox"/> BRONZE <input type="checkbox"/> SILVER <input type="checkbox"/> GOLD <input type="checkbox"/> PLATINUM <input type="checkbox"/> I am unable to provide sponsorship but would like to make a donation of goods/services that could be used as a prize (eg raffle): DONATION AMOUNT:
Contact Phone:	
Business Address:	
Business Website:	
Business Facebook page name/link:	
Business Instagram profile name/link:	
Email:	
Logo Artwork:	Please supply your company logo in one of the following formats jpeg, png, pdf If you have a Style Guide for your logo please provide



☎ 07 4963 1100

✉ sport@mccmky.qld.edu.au

🌐 mcc.qld.edu.au

✉ Mail: Attention:
MCC Sports Coordinator
Mackay Christian College
9 Quarry Street, Mackay 4740

Sports Coordinator

☎ **07 4963 1100**

✉ **sport@mccmky.qld.edu.au**

🌐 **mcc.qld.edu.au**

✉ **Mail: Attention:**

**MCC Sports Coordinator
Mackay Christian College
9 Quarry Street, Mackay 4740**